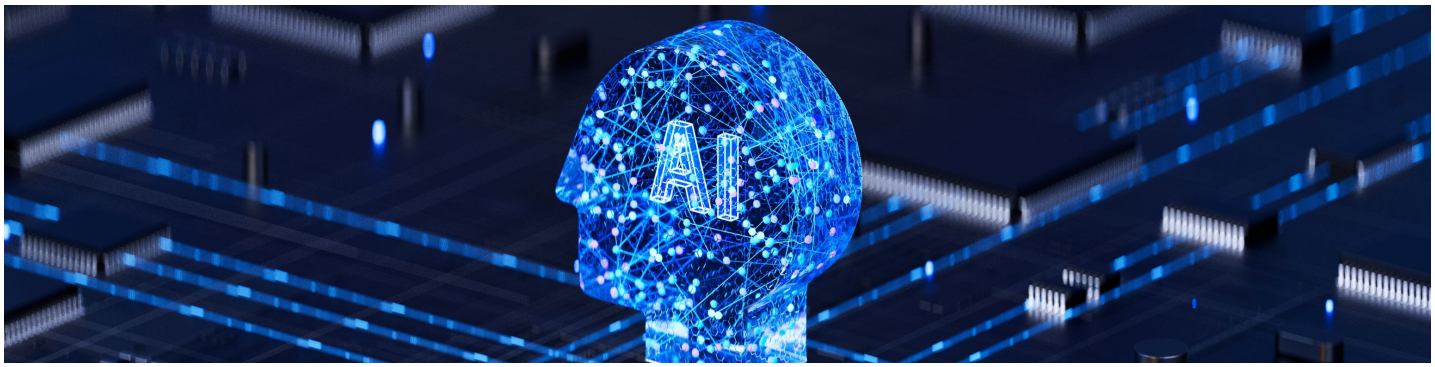
FAB's AI Innovation Recognised with Five Global Awards



First Abu Dhabi Bank (FAB) has received five global awards recognising its progress in scaling artificial intelligence, strengthening frontline capabilities and delivering more intelligent, personalised customer experiences.

FAB was named **Enterprise AI Breakthrough of the Year** at the **2026 Gartner Finance Awards**, which recognise finance teams and organisations demonstrating leadership in AI readiness, adoption and return on investment. The award acknowledges FAB's leadership and innovation in integrating AI across its business and operating model.

The Bank also received four honours at the **Global AI Innovation Awards 2026**:

- **Best AI Strategic Partnership – UAE**
- **Best AI Initiative for Relationship Managers – UAE**
- **Outstanding Use of AI for Front Office – UAE**
- **Outstanding Use of AI in Digital Sales Strategy – UAE**

Together, the awards reflect FAB's enterprise-wide approach to AI, combining technology, dataand human expertise to solve practical business challenges. Its AI initiatives help colleagues make better-informed decisions, strengthening frontline effectiveness and creating more relevant and personalised experiences for customers.

The recognition also highlights the collaboration taking place across FAB to embed AI responsibly into the Bank's operations, from banking and wealth management to digital customer engagement.

By continuing to translate AI innovation into measurable business and customer outcomes, FAB is reinforcing its position at the forefront of intelligent banking and helping shape the future of financial services in the region and globally.