

### Starting with US jobs...and ending with the NBAD Outlook 2016

**US data released last Friday showed the all-important US Non-Farm payrolls suggested 151,000 jobs were created last month, below expectations of 190,000.**

The data for December was revised down, from 292,000, to 262,000. The market took it as good news that average hourly earnings rose by 2.5% year-on-year, up from 2.2% the previous month. As we have commented in the past, the 'real' level of unemployment is much higher.

**US Treasury yields continued to fall last week, with the 10-year currently down to 1.84%, as the US recession thesis is gradually gaining credence.**

US interest rate futures are now pricing in just one 25 basis point increase in the Fed Funds rate at the most during this year. Indeed the 2-year Treasury note has seen its yield fall to 0.73%, so in the eyes of the market, inflation expectations remain low. Investors increasingly don't believe the Fed will have the leeway to 'normalize' in the way it wanted to. Normalization (i.e. keeping rates positive, usually 1-2% above prevailing inflation, and also facilitating the 'price of money' to be determined more by market forces) could see this pushed out to 2017.

**The US dollar saw a period of surprising weakness during the week, although closed off its lows.** US ISM data suggesting weakness in the services sector came as a disappointment (adding to the continuation of recent months' weakness in manufacturing data). The US dollar may keep a firm tone, however, in particular versus the euro and the yen, which have negative rate differentials.

*'The investment world remains in a fragile state'*

Last week saw the publication of the electronic version of the 'NBAD Global Investment Outlook 2016', so we are taking the opportunity to walk our readers through a summary of what they will find.

The introductory letter suggests the investment world continues to be in a somewhat fragile state, and that investors are not convinced by the 'quick fixes'

served up by policy-makers (e.g. Greece). Indeed investors will need to continue to pay close attention to central bankers' policies. Meanwhile, many asset prices are already very depressed, across equities, bonds, and commodities; as such, we are laying out a road-map of our approach to 2016. The overall tone of what we are saying is probably best encapsulated in the following: "In 2016, investors will need to exercise patience, and then have the requisite courage to decisively deploy funds when opportunities present themselves".

**Risk Factors, Global Economics, and the case for Bonds':** The latest IMF estimate for global real GDP growth in 2016 (3.4%) is expected to be revised further downwards. The reigning-in of US QE occurred with the belief business confidence has been built during the last very difficult five years. Instead the resulting asset bubbles only benefitted the holders of those assets. As QE was withdrawn by the US (and given the often China-related consequences on commodities), large falls in emerging market asset prices produced a 'reverse QE' effect, driving further outflows in risk assets. Economic data in the US is continuing to weaken of late, after steady improvement over recent years. Fears of a US recession are also on the minds of market participants. We think Janet Yellen may pull back from December's 'dots'. The Fed has not always got its timing right in the past, while globally central banks have been accused of not reacting quickly enough (e.g. the ECB and Greece). Lastly, on rates, we think the Fed could find it very difficult to raise rates this year, especially in the light of the Japanese joining the ECB in monetary stimulus.

**Policy-makers are in a quandry.** The aim has been to create inflation, after anaemic growth. Inflation could result from rising commodity prices and is welcome in a disinflationary environment as long as it's kept in check. This would be warranted if backed-up by productivity improvements. The Europeans have been grappling with this for some time with the periphery of the Mediterranean countries showing improvements over Northern European countries. In Japan, the reflation of that



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economy has proven to be somewhat elusive.

**In China, the authorities remain interventionist, with monetary and fiscal policy tools at its disposal to bolster growth.** The renminbi will be adjusted further downwards, prior to a low before full SDR (and also eventual MSCI index) entries. China's sustainable 'real' GDP growth rate is probably in the 4-4.5% range, once the savings rate falls slightly. Chinese equities fortunately only have an MSCI weight of about 2.7%, and are small vs. GDP.

*'At least there are visible Black Swans'*

**What are the 'known' Black Swans we most worry about?** The answer is probably Japan, as negative rates don't cancel debt, and the 'unknowns' resulting from Abenomics and all that preceded it are of great concern. The other known Black Swan that really bothers us is increasing illiquidity, driven by more regulations, and the way lenders are demanding more and more collateral. Taking this down to markets, we see fewer

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and fewer market makers, and lower capacity - all of which means even more volatile markets, everywhere.

### **Although the US credit cycle has turned, US Treasuries will likely see yields fall.**

Reduced growth with high levels of debt equates to sustained lower yields on Government bonds. Buyers of shorter-dated eurozone or Japanese government paper will face higher negative yields, as that trend probably has further to go. High Yield spreads moving out have historically been lead indicators of equity downside.

**Of the risks we see, the most 'expected' is a bear market in US stocks; a good time to reassess this would clearly be closer to the US Presidential election.** Historically, US expansions have lasted an average of 59 months, versus 79 months for the current elongated one. Recessions have lasted an average of ten months. Meanwhile, all the corporate earnings 'tricks' have been exhausted. Any rallies in the S&P500 almost certainly provide a pre-recession selling opportunity in this over-valued asset class. It is too early to try to quantify S&P500 downside, as reductions in estimates haven't yet slowed. Developed market equity assets are highly correlated - and this increases during market stress. Eurozone equities should outperform the US by 5-10% (due to low P/E ratios), but are correlated to the S&P500. In Japanese equities, corporate re-structuring is a positive, but these are also correlated to the US markets.

**In major Emerging & Frontier equities, the estimated earnings growth rates all look too high.** Having said this, emerging market earnings should stabilize this year, especially once commodities stabilize. On the shortlist of markets we like are South Korea, Argentina, India, and Mexico. In Chinese equities transparency issues keep us sidelined along with institutional 'blocked sales' stock that will come out. Our article, 'India Revisited', takes a measured view of the country's investment prospects; essentially the political logjam must ease, and there needs to be confidence that corporate earnings will recover.

**We believe oil is trading in a range of \$25-45, capped by forward sales and OPEC/US shale production on the upside, and with most of the bear factors reflected towards the lower end.** We would look to establish

longs close to \$25 (basis WTI), for potential upside to \$40, placing a stop at \$20. Short oil positions approximate 9 days' consumption, and periodic covering of a portion of these will drive more 8-12% up-moves.

## *'Oil is in a low trading range - not continually falling'*

**The Outlook discusses most of the MENA countries in some detail.** The re-pricing of oil has provoked reforms and fiscal effectiveness by GCC oil producers. Here in the UAE, Governments had already begun tightening fiscally more than a few years before oil prices fell. Existing MENA currency pegs should remain although 'basket' currency pricing is more likely in the future. Looking at MENA equities, market valuations have become more compelling after the steep falls of last year. More balanced crude oil price sentiment going forward may present some opportunities. We are positive on Egypt; it is an important country in the region, with almost 90 million people, and a large economy. It wouldn't take much to go right for investors to do well, provided policy measures include a currency devaluation.

**On major G7 currencies, we are still looking for signs of an end to the dollar bull market.** This has been made more complicated by a new round of competitive currency devaluations around the world. Unless the Fed also goes to negative deposit rates we expect the US dollar to continue to strengthen. Regarding sterling, we believe talk of the 'Brexit' has been more than factored in, and that the currency could do well in the second half of the year after the vote.

**Below is a summary of our recommended 'Investment Approach' for the immediate weeks and months ahead.** Holding above-average cash is advisable for the moment, and being overweight in quality bonds. We have only just begun to see meaningful money coming out of equities. It was very difficult to make money in 2015, and this year will also be challenging. Volatility remains generally elevated. The bearish tone in equities is being exacerbated by the fact that sovereign wealth funds are only

retaining their very best external managers, and many are trimming equity positions where liquidity still allows. Investors are no longer assuming much growth and are becoming far more fund manager-selective. 2016 should see good, nimble 'active' managers' win; performance dispersion and greater volatility helps them. Where mandates allow, excellent 'market-neutral' funds will be a good place to be.

## *'It's not all bad news'*

**However, it's not all bad news!** During the months to come we expect to see 'capitulation' sales. Right now it's best for most investors to be sidelined, or parked in safe-haven assets. We do expect to recommend putting money to work on a selective basis when the time is right to do so. Investors should look to invest where FDI flows will likely go when negative China sentiment looks to have bottomed. Much of our research is directed to successfully identifying the best commodities to be long of. Copper and iron ore will not go down for ever. In metals and other materials, the 'supply-side' response has begun, even if demand is still weak. When the commodity shorts cover it will mean a classic trading opportunity in all related assets. It will be right to buy various of our favoured Emerging (and Frontier) equity markets. Also, we are thinking outside the box, for instance by seeking great weather forecasters who have an edge in trading 'softs' via their analysis of climatic conditions. In the meantime, investors will be able to find good opportunities in selected 'hard currency' emerging market bonds, many of which offer good value.

**Lastly, we finish the Outlook with a few 'behavioural investment' articles that will hopefully be of interest to investors and their advisors:** 'Asset Allocation: What it should mean for private investors', and 'Simple Rules of Investing 2.0', a sequel to last year's article. 'How to Invest in Gold' attempts to cover the basics in a market which looks to have finally bottomed. Good luck in your investing endeavours in 2016.

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