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Some Americans return to work, but millions remain jobless

◆ The headline jobs figure on Friday indicated a 2.5-million increase in the number of employed Americans.

◆ That, however, was boosted by 2.7 million people being called back to work from furlough.

◆ Markets are optimistic that the worst in terms of headline unemployment may be in the rearview mirror.

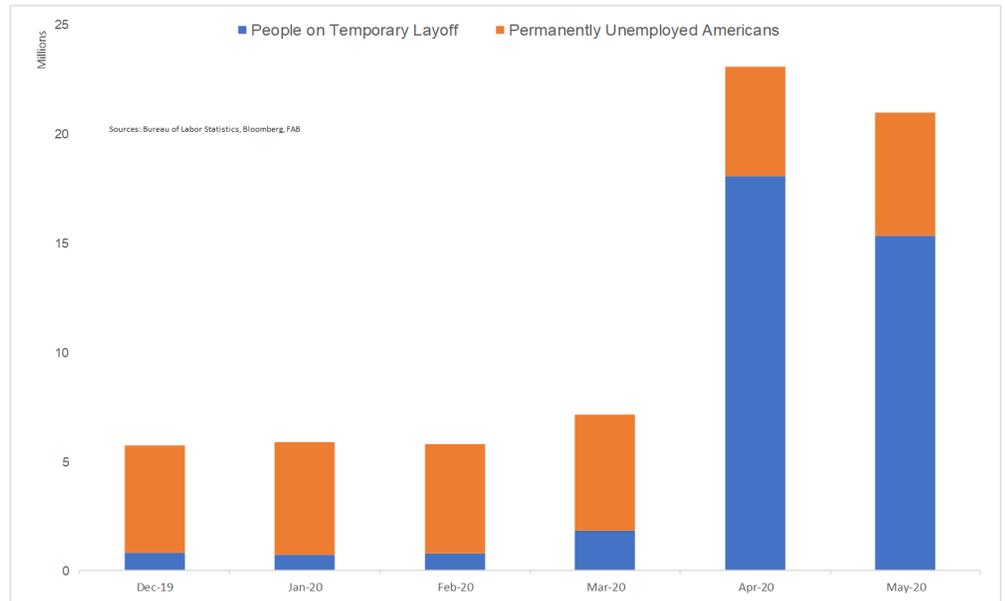
◆ The indications are that US stimulus programs, particularly the Paycheck Protection Program, are working.

◆ The extent of the recovery depends on how many more go back to work, and what the unemployment rate is once the Paycheck Protection Program runs off next month.

◆ Ultimately, though, a considerable wall of cash and stimulus programs continue to support risk assets.

◆ The FAB AAC remains underweight in global equities and overweight gold.

Last week brought evidence that some of the US government programs are working. The nonfarm payrolls report on Friday surprised positively, as it showed that 2.5 million Americans had gone back to work, whereas the consensus estimate was for the monthly survey of the Bureau of Labor Statistics to show that 7.5 million had lost their jobs. Markets rallied hard on the back of this economic data, with the Dow Jones Industrial Average ending Friday up by 3.15%, capping a week when it gained 6.8%. The index is now 9% away from its record. The NASDAQ Composite index, meanwhile, is up 9.4% for the year and a fraction below its all-time closing high.



The positive surprise, however, seems to be in large part a result of the Paycheck Protection Program. The initiative offered loans which could become grants to companies that kept their employees on payroll. The program channeled through the Small Business Administration (SBA) offered low cost loans to small companies and forgave them as long as the money is used for rent, mortgage costs or utilities, with the employer keeping its workers on the payroll for eight weeks. The SBA had approved US\$555 billion of such loans as of last week, or 83% of the US\$670 billion allocated to it.

The evidence that this particular program was a big driver for the unexpected job gains is in the details of the nonfarm payrolls survey report. The 2.5 million new jobs is very similar to the 2.72 million drop in the number of people who were identified as being in a temporary layoff. Unfortunately, however, the total number of people permanently jobless rose by 295,000 to 2.3 million.

While some of the furloughs have been reversed, more people lost their jobs in the US

Put simply, many companies have started to reverse their furloughs as business reopens, but many continue to lay off their employees or simply close their doors.

Bankruptcies tend to lag in economic crises, with many still expected to come in the US. At least one big chain filed for bankruptcy protection every week of May, ranging from car rental company Hertz, to retailer JCPenney. While bankruptcy protection does not necessarily mean a company will cease operations, many do not survive after the filing. Larger companies have a better chance of doing so, but the odds for the smaller ones are slim. And the number of small companies filing for bankruptcy was already on the rise before the advent of Covid-19.

This helps explain why Federal Reserve economists still expect the year to end with the US unemployment rate at more than 10%, compared to 3.5% in February. After the 2008 crisis, it took seven years for the unemployment rate to recover to where it was before the recession.

Still, one thing seems clear: the worst of the economic slump is in the rearview mirror. That helps explain why the equity market is on a tear. Stocks usually preempt the economic performance, at least on the face of it they seemed to have far better predicted what the jobs report showed than economists' expectations (not a single one of those surveyed by Bloomberg came even close to the number reported).

The question now becomes how long it will take to bring the global economy back to where it was before the pandemic-driven lockdown. After the 2008 crisis, juiced by unprecedented stimulus, the US economy created about 1 million jobs a year. If, once the temporary layoffs are cleared from the data, five million jobs are lost in the US, it could take five years to create them again, using that as a measure.

Having so many people out of work impacts consumption. Disposable personal income data for April increased 12.9% mostly driven by stimulus checks sent to Americans that month, according to data from the Bureau of Economic Analysis. Those checks are not coming this month, however, and that could continue to impact retail sales, which have already seen record drops in both April and March.

This is one of the ways that company bottom lines could be hit by the current recession. The number of people unemployed in the US has an impact on the sales of companies in the S&P 500. In the 2008 crisis, for instance, revenues of companies in the index fell by 12% as the unemployment rate rose to 10% from 4.5%. This time, the unemployment rate has risen to 13.3% from 3.5%. If revenues are to drop by a commensurate amount, they could fall more than 20%.

This is one reason why the market looks expensive. The FAB Asset Allocation Committee has remained underweight in equities. Right now, the S&P 500 trades at 2.3 times the sales per share of its constituents over the past 12 months. In simple terms, it would take 2.3 years of the previous year's sales to pay back the aggregate market value of the stocks in the index. That is a high number.

The highest that ratio has been is 2.32. Hence if the aggregate sales of the companies in the index were to remain unchanged, the S&P 500 would be at an all-time high according to this measure if it rallies another 1%. That does not mean that it cannot go higher, even a lot more than that, in the weeks ahead. The risk-free interest rate is close to zero and that alone supports higher valuations. The previous period of zero rates in the US increased the average price-to-sales multiple by 0.2.

Since the March sell-off, equity funds have raised their average cash level to nearly 6%, according to Bank of America Merrill Lynch, the highest since 2008. That

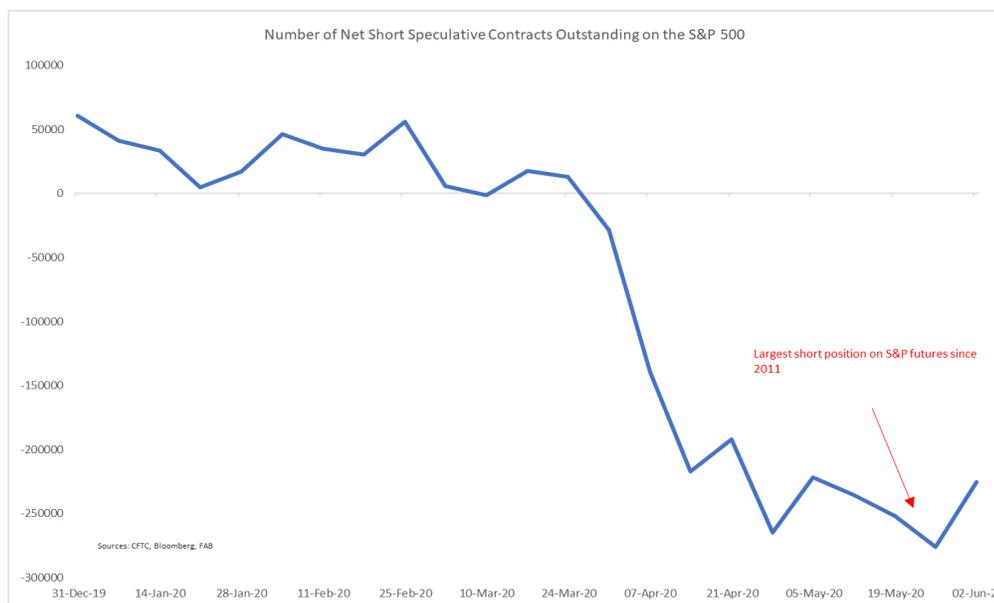
historically-high cash level has also been reflected in money market funds' assets under management, which have increased by about US\$1.2 trillion in the past three months, to US\$4.8 trillion. Much of that cash has to be deployed over time, and it seems as though some important technical barrier breaches being breached are emboldening fund managers to do so.

Having so much cash on the sidelines should put a floor under any potential downside, and many managers may actually be waiting for the next sell-off to put some of it to work.

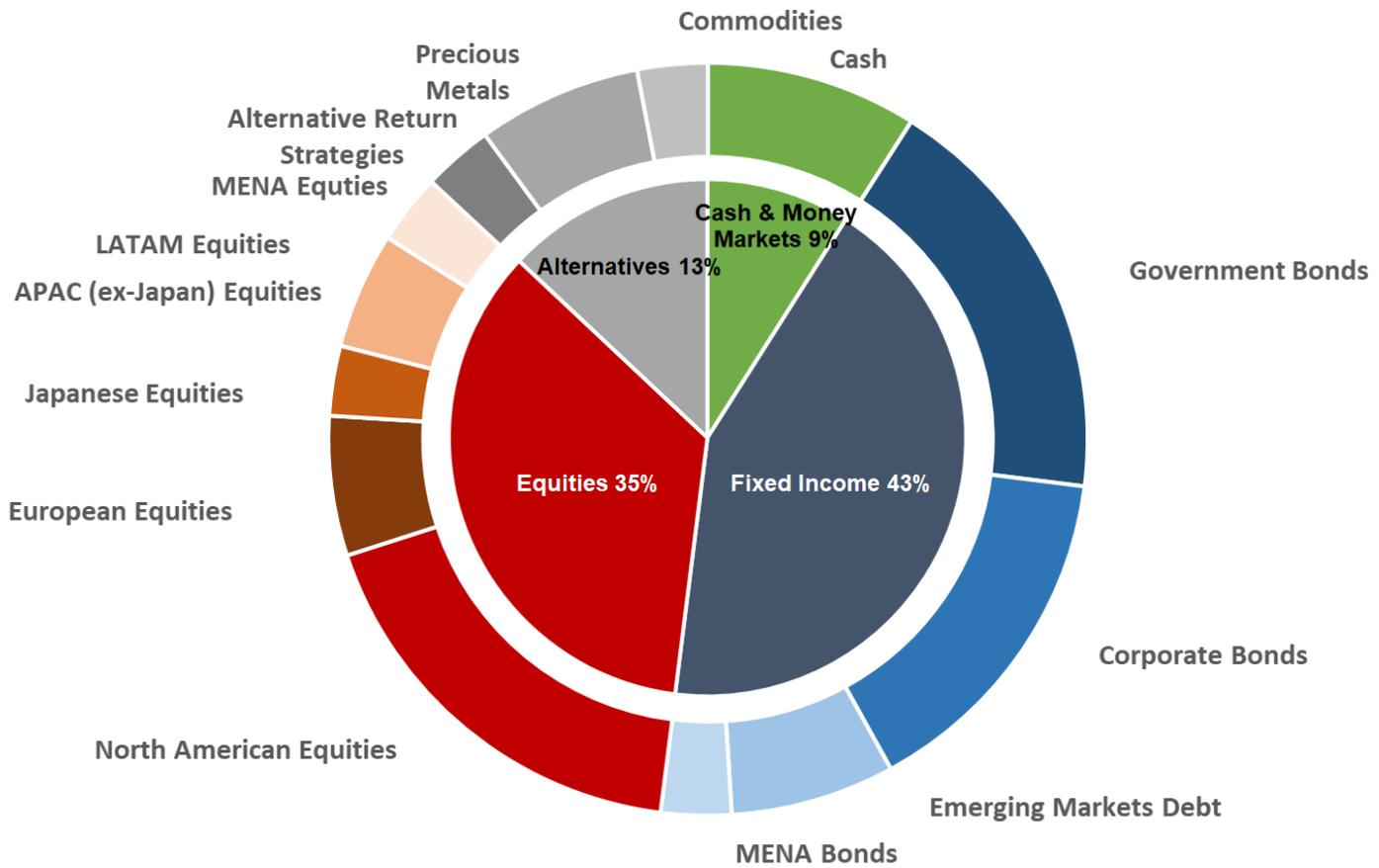
On the flip-side, hedge funds seem increasingly convinced that the market cannot continue to be so disconnected from the real world for much longer. Commodities and Futures Trading Commission data last week showed the largest speculative short position in S&P 500 futures contracts since 2015. That, may support another leg up in US stocks. If the market rally continues, those short positions will become even more painful and will have to be covered.

Eventually, however, after the cash is deployed and the speculative positions are closed, investors will still have to cope with the reality of the latest new normal. Until then, even if it seems irrational, the rally may yet continue for longer.

Hedge funds with large speculative shorts on stocks have been forced to buy



Current Tactical Asset Allocation



Asset Class	Positioning	Detail
Cash	Overweight	After taking profits on some equity positions.
Fixed Income	Overweight	Keeping slightly overweight focused on EM dollar debt and corporate investment grade bonds
Equities	Underweight	After taking profits on part of the US and European equity exposures
Alternatives	Underweight	However, overweight on precious metals specifically

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