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Virus-related fears may provide EM buying opportunity

◆ Markets began to react to fears of a new coronavirus becoming a repeat of the SARS crisis of 2003-2004.

◆ The new virus continues to spread, although appears less deadly than SARS was.

◆ Unlike the situation in 2002, China is being far more proactive about containing the disease which could limit its economic impact.

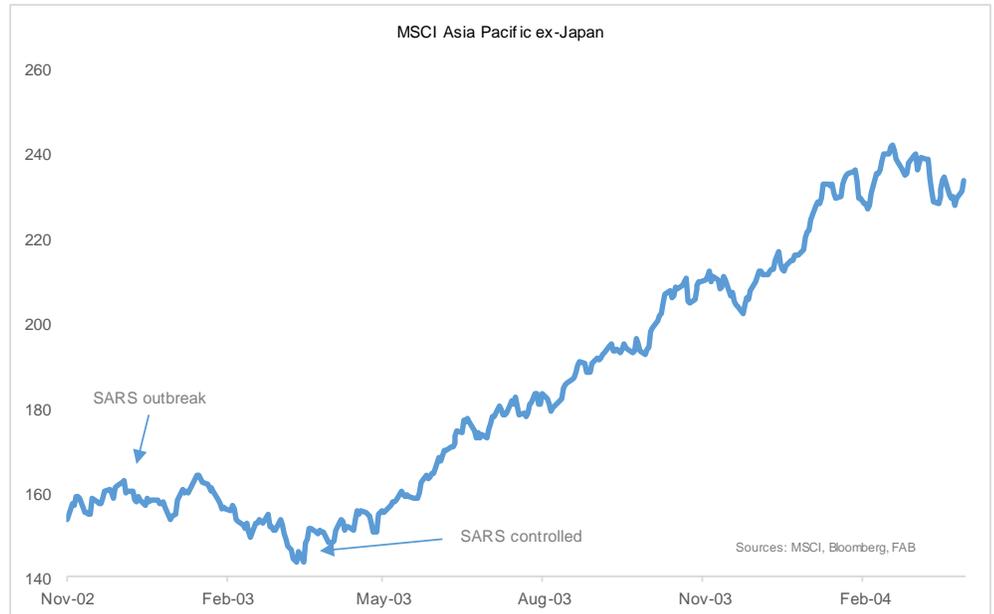
◆ Asian assets have been hit hardest by the market impact but they could bounce back the strongest once the fear passes.

◆ Risk assets saw profit-taking as investors coped with the news flow and watched President Donald Trump's impeachment trial unfold.

◆ Gold prices advanced as volatility returned, confirming the yellow metal's uptrend.

If there was ever an opportunity to show how much China's importance to global markets has increased, this chance came during the past week. As news of an epidemic of a new deadly flu-like virus in the country became more stark, investors sold risk assets from New York to Taipei and bought haven assets. That was very different from what happened in 2002, when the outbreak of a seemingly deadlier virus in the country caused pain in some Asian markets, but left US assets fairly unscathed.

To put it in numbers, the MSCI Asia Pacific ex-Japan index fell 5.5% between November, 2002, and June, 2003, during



the height of the Severe Acute Respiratory Syndrome (SARS) epidemic. The S&P 500 actually rallied 8.2% over the same eight months.

China was much less important back then, however. At the end of 2002, when China was identified as the infamous source of SARS, a virus that would kill nearly 800 people in less than a year, the country's GDP was US\$1.4 trillion, one tenth of the US\$14.3 trillion it represents now. It was only the world's sixth largest economy. What is more, the entire Chinese economy was a mere 12% of the US, the world's largest economy. It is now equivalent to 67%.

This is why this time the world is not immune to China's current epidemic, and investors do need to worry. And if history is any guide, the new disease could indeed dent economic growth in both China, its neighboring countries and the rest of the world.

The MSCI APAC ex-Japan rose 55.4% in the year after the SARS epidemic was controlled

In 2002, the SARS epidemic pushed several Asian countries into recession. Singapore, for instance, was growing at a 6.6% rate in June, 2002, yet one year later it recorded negative growth of 0.3%. Hong Kong in similar fashion was expanding at a 4.1% rate in December, 2002, but went on to shrink by 0.6% in the twelve months to June, 2003.

Extrapolating that into the Chinese economy, which already grew last year at its slowest rate in recent history, suggests world growth could slow down more than previously expected. Asian economies, which are now quite closely integrated with China, could be particularly vulnerable. This helps explain why the MSCI Asia Pacific ex-Japan index fell

2.4% last week, its worst week since August, 2019.

Oil prices, which in the past year have been much more sensitive to demand factors, also reflected those expectations of slower growth. Brent crude prices fell 5.3% last week, also their worst performance since August. The drop came despite news of oil supply disruptions in Iraq, where protesters reduced the country's output, and Libya, where eastern military commander Khalifa Haftar all but halted exports.

Libya produces nearly 1.5 million barrels of crude a day, while Iraq's output is nearly 4.6 million barrels a day. A disruption in these two countries could have a significant impact on oil prices, but the market was so focused on the potential growth slowdown that oil prices still tumbled last week.

In a similar vein, the S&P 500 dropped 1% and the NASDAQ fell 0.8% as investors who were skittish about recently higher valuations decided to take some profits.

Analysts have started to revise their earnings expectations for the current year upwards, particularly for technology companies. That has made some of the valuations more compelling, as investors

are usually willing to pay more for higher expected profits.

Furthermore, the general negative feeling about Asia may provide a good entry point into the asset class, which had rallied significantly in the past four months as the 'phase one' trade agreement between the US and China was concluded.

If history is any guide, the sell-off in Asian assets started by the Chinese coronavirus could be followed by a strong recovery. Once investors became confident that SARS was coming under control, around April, 2003, that kicked-off an epic rally in the MSCI Asia ex-Japan index. Between the end of the first quarter of 2003 and the same date a year later the index gained 55.4% in dollar terms.

Such an outsized return this time may be unlikely, but it could still be very worthwhile, particularly amid the continued quantitative easing by the world's most important central banks. In fact, that monetary stimulus may even be increased

China could add monetary stimulus after cutting reserve requirements seven times



as a result of the economic impact of the current epidemic.

Investors should have a preview of how the virus may impact the global economy this week, as the Federal Reserve's policy-setting committee meets on Tuesday and Wednesday. The central bank is not expected to cut or increase rates but investors will be watching its language carefully to assess whether the Fed governors have become more bearish on the economy following the spread of the new virus.

Investors will also pay close attention to the Fed's plans related to its repo market program. Since the central bank began buying short-term bonds to correct a liquidity issue in the interbank market in September, it has added US\$386 billion in new money to the economy. That has helped fuel a 1.3% fall in the dollar index, as well as a rally in EM stocks and bonds, along with other risky assets.

The Fed had signaled that it would discontinue a US\$60 billion a month short-term bond buyback program in April, but the global slowdown expectations stemming from the viral outbreak could force the bank to extend that. Any indications that the Fed will indeed keep adding liquidity to the economy could support a further rally in risky asset prices.

The People's Bank of China is also likely to add more stimulus to the economy as it gets a clearer picture of the economic impact of the coronavirus epidemic. The central bank already cut the reserve requirements for lenders in the country this month, its seventh consecutive cut in two years, but could announce further easing in coming weeks.

Monetary stimulus may be accompanied by fiscal stimulus this time, too, as China rebuilds confidence after it has been forced to lockdown at least a dozen cities in the country in its attempt to contain the spread of the virus. Such a policy cocktail added to the rebound effect could make Asian assets perform well this year.

Dollar bonds, especially from China, are among global bonds that could fare well. That asset class is dominated by developers, which tend to do well when interest rates are dropping. While these securities could see a period of correction amid the news related to the coronavirus, they could rebound significantly once the fear subsides. That also fits well with the current tactical overweight position of the FAB Asset Allocation Committee (AAC) in EM dollar-denominated bonds.

A Chinese rebound could also be good news for UK and European assets, which have become increasingly correlated to their Asian counterparts. The two asset classes, however, are also contending with their own idiosyncratic issues, the terms of Brexit being the most important of them.

This week will be key in that sense as the UK will officially leave the European Union. While negotiations for the effective decoupling of the economies will continue for the rest of the year, there are signs that the UK economy could rebound quickly.

UK business optimism figures last week showed a significant positive shift. Economists had predicted that the quarterly optimism balance index of the Confederation of British Industry would come in at negative 20, reflecting dismal confidence in the future amid the uncertainty of exactly how Brexit will happen. Instead, the number came in at positive 23, indicating that business owners may start considering new investment again, after halting it for nearly two years as they awaited clarity on the future of the country's divorce from the EU.

Similarly, the UK Composite PMI beat forecasts by a significant margin, coming in last week at 52.4, compared to a median forecast of 50.7. The PMI is important because it indicates future expectations of investment and is considered a leading indicator, or a number that shows where the economy is going. A number above 50 indicates expansion, and below that suggests a contraction.

Despite the positive news, there is still a significant chance that the Bank of England (BoE) will cut rates when it meets later this week. Analysts generally do not expect Governor Mark Carney to make any move just two months before handing over to Andrew Bailey. However, two members of the policy-setting committee have clearly expressed their intent to cut interest rates, and markets are implying a 60% probability of such a move.

The latest positive data and the upcoming change at the top of the BoE suggests it will stay on hold. However, the recent strength of the British pound could prompt policymakers to reduce rates to avoid the future impact of a stronger currency.

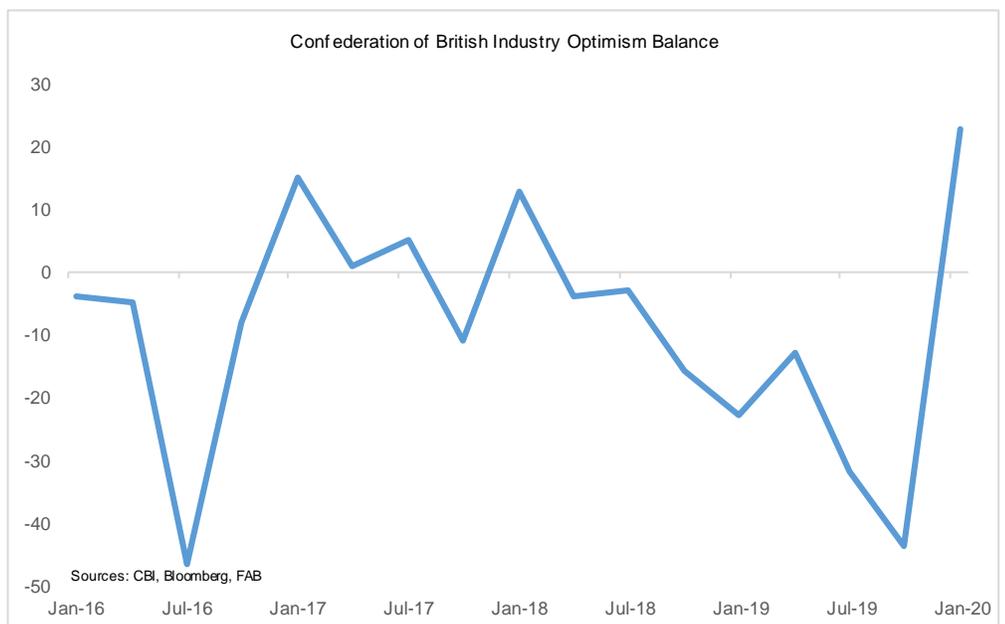
The pound is likely to be negatively affected if there is a rate cut. However the currency has shifted to an uptrend since it became clear that Prime Minister Boris Johnson's Conservative Party was on track to win a majority in Parliament (as it did) in December, 2019.

Having said that, the currency has also wobbled a bit lately, weighed down both by heightened rhetoric out of Downing Street, and by prospects of a rate cut. These two factors are likely to continue to impact the pound, and a cut could see the pound move down towards the US\$1.29/GBP level. Similarly, indications that a trade deal with Europe is not going to be completed by the end of the year could weigh on the British currency later on.

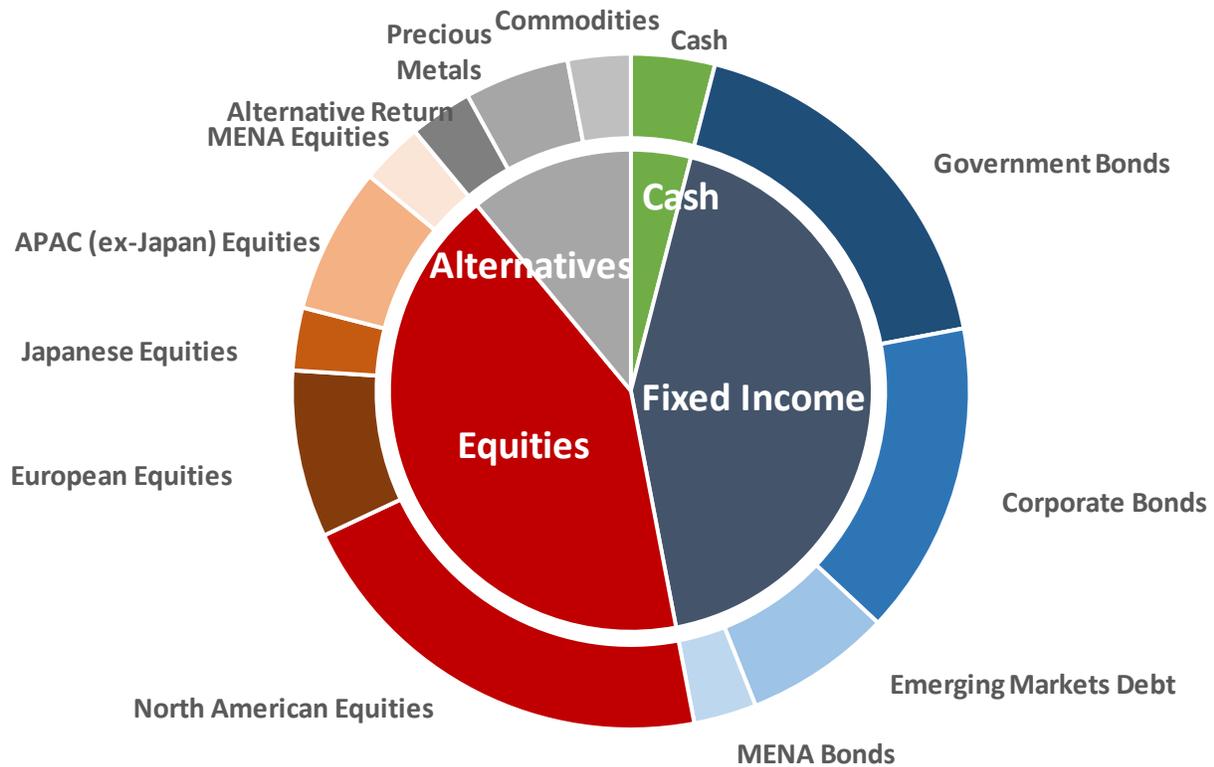
The euro is not likely to be immune to the debate, either. The currency has already depreciated 1.7% against the dollar so far this year, as investors begin to price in the impacts of Brexit on the mainland. It could come under more pressure in coming weeks, particularly after comments by ECB Chairwoman Christine Lagarde on Friday suggesting that the central bank could still move on rates. Those comments came as a response to the central bank's announcement earlier in the week that it was reviewing its inflation goals and tools, something that analysts understood meant it would stand pat for the rest of the year.

In any case, both central banks reaffirming that they will continue to maintain high levels of liquidity should continue to buoy risk asset prices.

British industry optimism is at the highest in more than three years, signaling a recovery



Current Tactical Asset Allocation



Asset Class	Positioning	Detail
Cash	Neutral	After allocating more cash to investment grade corporate debt
Fixed Income	Overweight	Moving to slightly overweight after adding overweight to EM dollar debt and corporate investment grade bonds
Equities	Overweight	Rotating US exposure to defensive stocks
Alternatives	Underweight	However, overweight on precious metals specifically

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