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Brazil's populist turn is a reminder of the risks of EM inflation

◆ In a surprise move, President Jair Bolsonaro replaced the CEO of the partly state-owned national oil company over the weekend.

◆ The move caused the company's stock to fall 21.51% and the Brazilian index to retreat 5.87% in US dollar terms yesterday.

◆ Mr. Bolsonaro justified the move saying that truck drivers could not afford to pay global prices for diesel.

◆ The historic intervention into a publicly-listed global company could be a tell-tale sign of populist moves ahead in other emerging markets too.

◆ The FAB AAC is overweight in equities, IG and EM bonds, and gold, and is underweight alternatives.

Central bankers focus on core inflation, which excludes food and energy, to avoid reacting to excessively volatile prices. Politicians, however, pay a lot more attention to the kind of inflation that hits the wallets of their electorate.

That distinction is important for emerging market investors, especially as oil prices continue to rise and key food production input prices have risen over the past year.

That difference was also in evidence yesterday in Brazil, one of the biggest developing economies. Broad inflation was 25.7% year-on-year in January, reflecting the country's currency depreciation and the rise in fuel and food costs. Meanwhile, the narrower index followed by the central bank was at 4.56%, marginally above its target of 4%.



That scenario of accelerating growth (somewhat reflected in broad inflation) amid a tame inflation measure for the central bank, and potentially a continuation of record low rates pushed the stock market to break several records in local currency terms recently.

This Goldilocks environment came to an abrupt end over the weekend after President Jair Bolsonaro replaced the CEO of Petrobras, the national oil company. While the government retains control of the publicly-listed company, it had not interfered with its operations for several decades. The unexpected move caused the company's stock to fall 21.51% yesterday. It also weighed on the nation's currency and the Bovespa stock index, which fell 5.87% in US dollar terms.

The justification for the decision is a concern that goes far beyond Brazil. Mr. Bolsonaro said he could not allow Petrobras to keep selling fuel at global prices and raising them "every week".

Brazil's stock index plunged yesterday after the President interfered in a public company

The announcement was a bow to truck drivers, who had been complaining of higher prices and were instrumental in Mr. Bolsonaro's rise to power in 2018. In recent weeks they had threatened crippling strikes if the government did not intervene and halt diesel price increases.

Such uprisings and the political reaction to them will become more of an issue if food prices continue to rise, as they are expected to. Fuel, at least, could get a reprieve as oil prices could retreat if OPEC+ decides to increase output.

Still, investors, particularly in developing nations, need to remember that when it comes to inflation, central banks and politicians have different views and the latter sometimes prevail.

Investment Strategy Update

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