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Banks may not be in such bad shape as their stocks suggest

◆ The third quarter earnings season has kicked off in the US and banks will be in focus in the next few days.

◆ Earnings may be less ugly after US banks reported huge losses in the first and second quarter due to provisions against non-performing loans.

◆ A steepening yield curve and a large amount of equity, bond and merger deals could also improve net interest margins and commission revenues.

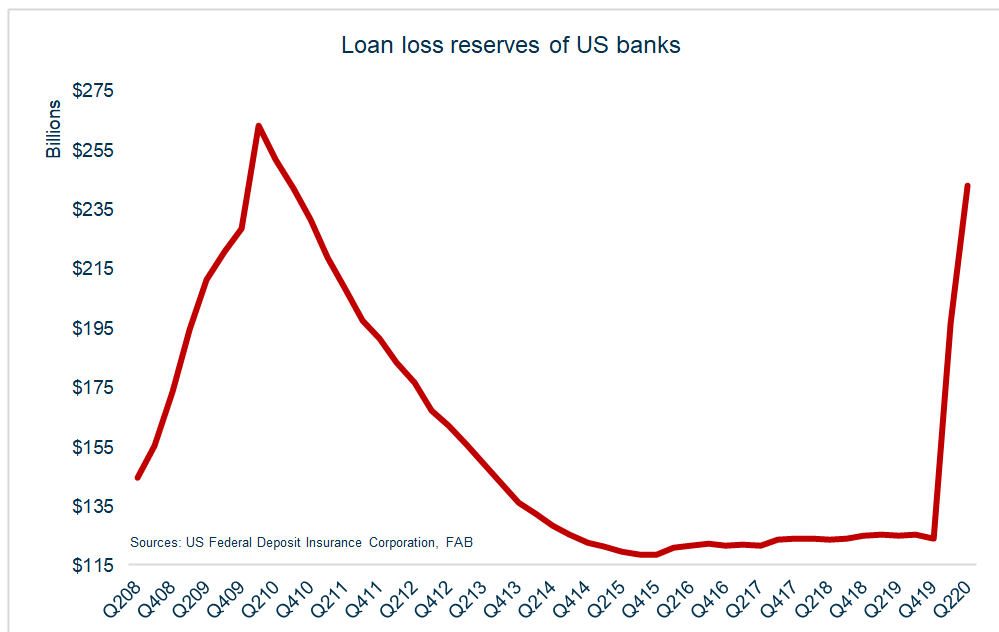
◆ Similar dynamics may apply to Middle-East banks, though impairments could continue to rise.

◆ The FAB AAC continues to be slightly underweight equities, and overweight IG bonds and gold.

Banks were villified after the last major global financial crisis, given their role in pumping the products that caused it. This time, however, the banks not only had no fault for the crisis, but they were much better prepared for the shake-up.

Still, global banks increased their loan-loss provisions at a record pace in the first half as they forecast a wave of defaults across the world. Such provisions cancel out earnings, and most banks reported losses in the first two quarters of the year as a result of these bigger buffers.

The good news is that, thanks to a faster-than-expected economic recovery and to unprecedented fiscal and monetary stimulus, the worst predictions have not played out, at least not yet. So banks are already starting to release some of these provisions, which come back adding to revenues and profits.



JPMorgan Chase & Co., for instance, surprised analysts today with a jump in profits, partly attributed to a US\$569 million reduction in its loan-loss provisions. Aside from that, the bank reported a significant improvement in investment-banking fees as mergers, stock and bond deals hit all-time highs.

That pattern could be repeated across the globe as defaults turn out to be much less widespread than originally thought.

Moody's Investor Services said today that its preliminary numbers point at a 6.8% default rate for global speculative grade bonds it has credit scores on. This is more than twice the 3.2% rate that was logged before the Covid crisis began.

It is, however, much lower than the double-digit predictions rating agencies made in April. Moody's worst-case scenario still sees default rates hitting 15.2% next year, but it is now more optimistic overall.

US banks reported their steepest rise in provisions in history in the first half

The earnings season will be important this time to see how much the banks reduce their expectations of defaults, especially since the financial sector is the second worst performing in the S&P 500.

If investors also recalibrate their earnings and default expectations, the stocks of banks could recover significantly. They also have support from higher inflation expectations, which are boosting long-term yields more than short-term, something that tends to positively impact bank earnings.

The default cycle is not over. Bankruptcies tend to impact other companies and this domino effect will take time to finish, but things may be looking less bad.

Investment Strategy Update

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