

Investment Strategy Update

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30 September, 2020

Markets may sway over US elections, but tend to rally after them

♦ Markets sour after the US presidential debate left more questions than answers about who could win and how any potential power handover would be carried out.

• Risk assets today were pricing in more uncertainty for the month ahead.

♦ Despite the potential volatility ahead, history suggests that US stock markets, and other risk assets, could do well once election results are out.

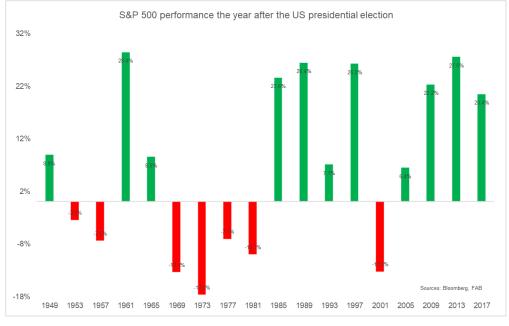
♦ Since 1948, stocks rose in the 12 months following 11 of the past 18 elections, with average gains in positive years of 18.7%.

♦ The FAB AAC remains underweight equities and overweight gold and investment grade bonds.

The US presidential debate was expected to be a forum for voters to get to know the ideas on both sides and, in case they were undecided, choose which one to root for. Instead, last night, Senator Joe Biden and President Donald Trump traded insults and constantly interrupted each other.

As a result, investors started today with more uncertainty, instead of less. Not only has it become harder to predict who could win, but also how smooth the power handover (if there is one) will be. Markets do not like uncertainty, so there was a tone of risk aversion.

Whether that tone will prevail all the way through the poll-date of 3 November remains to be seen. It is unlikely, however, that any major fund manager will add a lot of risk until there is clarity on what happens to the US starting next year.



In other words, October could turn out to be volatile. To be sure, there are reasons for it not to be, too. There are still significant short positions on some of the more cyclical stocks and on technology names, which could prompt short-covering if there is a positive trigger. Similarly, large short positions in the US dollar could also be squeezed, pushing the currency stronger in coming weeks.

Independent of what happens in the next 34 days, however, stock markets (and other risk assets) could rise in the year ahead, at least judging from history. The S&P 500 gained in the 12 months that followed after 11 of the past 18 US presidential elections. The average rally for these positive years was 18.7%. Meanwhile, the average drop for the seven bad years was only 10.4%.

History may be helped this time around by unparalleled monetary stimulus too, which could increase further after November.

The S&P 500 was up in the 12 months after the polls in 11 of the past 18 US elections

Right now, however, the Federal Reserve is unlikely to add much more stimulus, given the political sensitivity of doing so. Central banks in Europe and Japan, however, could still increase monetary stimulus. That could help the world, but may also strengthen the dollar.

A stronger dollar tends to take a toll on earnings for large-cap companies, which derive a large part of their revenues outside the US, and for the economy in general. Add the two, and there is a potential recipe for more volatility.

Still, once there is clarity, and considering the stimulus promises of both candidates, stock markets and other risk assets could be in for a longer period of gains.



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